

COLUMBIA, SOUTH CAROLINA

Bradley Allen*Residential*

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Columbia, South Carolina



After becoming a REALTOR®, He teamed up with partner, Mary Lane Sloan, to form The ART of Real Estate with the idea that one agent cannot be productive in real estate and give the level of service that the client deserves. Out of the formation of this idea, paired with hard work and ingenuity, we began to expand our team, keeping in mind that quality must equal quantity. Through the development of a strong, diversified team that includes a Listing Coordinator, Closing Coordinator, Client Care Coordinator, Videographer, Photographer and a Lead Coordinator, that helps their agents maintain the customer service clients deserve while selling a high volume of homes. "Maybe it was my years of working in customer service combined with my drive to always learn and master innovation that has allowed me to stay one step ahead of the competition. I use hard work and determination

to find new ways to integrate technology with competitive sales tactics to drive the modern real estate industry of the future," said Brad, who has come highly recommended by Leigh Brown.

Accolades and Awards: South Carolina Housing Finance and Development Authority – Commissioner (Governor Appointed and Senate Confirmed Position) 2013; Realtor Magazine, 30 under 30; Consolidated Multiple Listing Service – Vice President; South Carolina CRS – Leadership Chair 2017; CRS Magazine Peer to Peer Spotlight June/July 2016; South Carolina Association of Realtors – Parliamentarian 2017; Downtown Presbyterian Church – Clerk of Session; Agent Mentorships panel speaker – Inman Connect New York 2017; Emerging Technologies panel speaker – National Association of REALTORS® Broker Summit.